Ecom Al & Co.

Supercharge Your Online Sales with 5 Instant Al Automations

Tired of manual tasks eating into your profits? Imagine saving hours, boosting revenue and streamlining your store with five easy-to-implement AI automations. Here's how to get fast, measurable wins—powered by n8n.

Small automations. Big results.

Rapid, high-impact AI tweaks that require minimal set-up yet drive serious uplift.

♦ Abandoned-cart follow-up

Why it matters: Stop losing out on nearly finished orders. Our AI-driven reminders convert abandoned carts into completed sales—recovering up to 20 % more revenue without lifting a finger.

How it works: n8n triggers personalised follow-up emails based on viewed products, gently nudging customers back to checkout.

Platform: Shopify + n8n + Mailchimp

Set-up time: ~1 hour

Impact: 10-20 % cart-recovery boost

Example: A beauty brand reclaimed £12 K in abandoned carts within 30 days.

Auto-synchronise inventory

Why it matters: Say goodbye to oversells and tedious stock checks. Keep every channel in perfect sync, so you never disappoint a customer again.
How it works: n8n updates stock levels in real time between Shopify, Etsy and your warehouse management system.
Platform: Shopify + Google Sheets + Etsy
Set-up time: 1–2 hours
Impact: Save 5+ hours per week; slash stock errors by 90 %
Example: A fashion retailer freed up a full day each week and eliminated costly overselling.

AI-powered product recommendations

Why it matters: Boost each customer's basket size with laser-targeted suggestions. Our Al learns what they love and serves up the perfect next buy—driving orders up by 25 %. How it works: n&n analyses browsing and purchase data to recommend products via email or onsite widgets. Platform: Shopify + OpenAl via n&n Set-up time: 2–3 hours Impact: 20–25 % uplift in average order value Example: A streetwear store enjoyed a 25 % sales lift in just three weeks.

Smart chatbot

Why it matters: Offer 24/7 support without extra headcount. Rapidly resolve FAQs, order queries and returns, boosting satisfaction and conversions.
How it works: n8n powers a conversational bot trained on your brand voice, handling routine enquiries and freeing your team for high-value tasks.
Platform: Shopify + n8n + your chat provider
Set-up time: ~2 hours
Impact: 50 % faster response times; 10 % conversion uplift
Example: A subscription-box brand cut support tickets by 40 %, refocusing its team on complex issues.

Demand forecasting

Why it matters: Optimise cash flow and protect margins. Prevent overstocking or stockouts by predicting what customers will buy next.
How it works: n8n crunches your sales data in Google Sheets to forecast demand, guiding smarter purchasing decisions.
Platform: Shopify + n8n + Google Sheets
Set-up time: 2–3 hours
Impact: 15 % reduction in overstock costs
Example: A beauty brand cut excess inventory by 20 % through precise seasonal planning.

Why n8n?

- Truly yours: self-hosted, zero vendor lock-in
- Data sovereign: complete control of your customer info
- Infinite scale: customise automations as you grow

Ready to unlock your store's potential?

- Which AI Win Suits You? (2 minute Quiz) Discover your fastest path to ROI.
- Let's Plan Your Al Roadmap—Book a Free Call Tailored advice for your unique challenges.
- Get Your Custom Automation Audit—Free Today We'll pinpoint your biggest opportunities and outline a clear plan.